

Dear Members of the Sub-Committee,

I am writing in response to Kathy Driver, the Principal Licensing Officer below attached recent communication dated 8th November 2023 concerning the representation made on 4th October 2023 for the licensing application at 479 Cambridge Heath Road.

Having reviewed the additional evidence provided, I find it necessary to clarify misunderstandings regarding my alleged directorship involvement with Mr. Haroon Hamidi in a business at the same address. To set the record straight, my dealings were with both Mr. Sabir Ullah and Mr. Haroon Hamidi at 132 Upton Lane, London E7 9LW, where I pursued an independent venture with a small kitchen. It's crucial to note this was entirely separate from Mr. Haroon Hamidi and Sabir Ullah's business. I ceased operations after a short period of time due to its lack of viability.

Even if there were partnership or concurrent businesses at 132 Upton Lane, London E7 9LW, any attempt to use this historical association as evidence affecting my current or future business activities lacks logical grounding and disrupts the business community needlessly.

While I cherish my friendship with Mr. Haroon Hamidi, it's incorrect to extrapolate my brief business interactions with him to suggest ongoing or future associations between our independent endeavours. Informing each other about business transitions among friends is customary, yet it does not imply any ongoing partnership or future association.

Furthermore, suggesting a connection between rejected applications by other Hamidi family members and my current application, linked through a historical business address while using the same agent, lacks logical coherence. There is no basis to infer continuity between unrelated business applications based on past addresses or shared representation.

I strongly recommend that the council implements stringent checks and surveillance measures to monitor disturbances and noise caused by businesses in the area. Many local residents have expressed satisfaction with my vigilant monitoring and effective management of my employees and services. I remain committed to meeting the expectations of local residents while ensuring that my business operations do not disrupt their daily lives.

It is important to note that my pizza business is not the only late-night establishment in the area. There are nightclubs in close proximity, along with several other shops that operate late into the night, all of which contribute to the overall noise levels in the vicinity. This raises a pertinent question: why were people specifically targeting complaints against this business under the previous owners? There may be hidden motivations exclusively aimed at this pizza shop, and a thorough investigation is necessary to uncover any such bias. I've experienced

instances where particular clients insisted on receiving free food, leveraging the threat of lodging complaints alleging disturbance and noise caused by my business if their demands weren't met.

Furthermore, it is essential to evaluate any new licence application based on its individual merits and the proposed measures for mitigating disturbances. Granting a licence to a new applicant with no ties to the previous owners offers an opportunity to establish a fresh start with stringent conditions and effective monitoring mechanisms. Thus, I have reached a point of exhaustion due to the persistently miscalculated decisions and the repeated denial of my business license.

I urge a reconsideration of these misconceived associations and request a fair and thorough assessment of my application for 479 Cambridge Heath Road based on its merits and compliance with regulatory standards. The focus should remain on evaluating my adherence to business regulations and working hours in considering the license provision.

Thank you for your attention to this matter.

Sincerely,
Saidajan Hassankheil